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## **Twenty Eight of America's "Top 100" Long-Term Care Insurance Agents Are with Bruce Berkowitz's Organization, xACSIA Partners Insurance Agency**

### **What makes them stand out?**

West Hills, CA August 12, 2015 – High-flying birds tend to flock together. At least that seems to be the case with long-term care specialists from xACSIA Partners Insurance Agency, a leading long-term care insurance agency. Twenty eight of them received the "2015 Long-Term Care Sales Achievement Award" and were among the top 100 individual LTCi producers, based on premium.

The awards are made annually by the American Association for Long-Term Care Insurance, the trade association for professionals dedicated to serving the nation's long-term care planning needs.

Why did xACSIA Partners Insurance Agency win such a large share of the awards? "It's simple," says Bruce Berkowitz, West Hills-based agent with the company. "We put our clients' needs first, and they respond by giving us their trust."

"Also," Berkowitz adds, "long-term care insurance is our specialty. We know the product inside out and recommend policies from multiple high-rated carriers, not just a single source. And we focus on education and service, not selling."

The company also attracts less experienced, up-and-coming agents who bring fresh perspectives and enthusiasm. "We help them grow and succeed," says Berkowitz.

"They're the ones who will make the top-100 list in years to come," Berkowitz adds. "Partly due to their own professionalism and partly due to help from our veterans, who want the whole organization to thrive."

As 77 million baby boomers approach retirement, "the demand for long-term care planning is likely to mushroom," says Berkowitz. "To help fill the need, we'll be here with some of the top agents in the business."

Bruce Berkowitz, CLTC is a leading long-term care solutions agent serving consumers and organizations in CA, IL, NJ, NV. "We're glad to help them find the best, most affordable solution for their situation," Berkowitz says. "In addition to long-term care insurance, today's options range from critical illness insurance to annuities and life insurance with LTC riders."

Information is available from Berkowitz at [bruce.berkowitz@acsiapartners.com](mailto:bruce.berkowitz@acsiapartners.com), <http://bb4ltc.com> or 818-883-8893.

In California the company is known as xACSIA Partners Insurance Agency; in other states, as ACSIA Partners.

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